

Welcome!

Welcome to this public consultation event that showcases the emerging plans to remodel, refurbish and extend the existing Sheppey Leisure Complex & Healthy Living Centre at Beachfields, Sheerness.

The plans also include the wider Beachfields site to improve connectivity with the park, town centre and railway station. Proposals include the enhancement of the public realm as well as additional outdoor facilities.



Project Objectives

Enhance and expand health, community and leisure services delivering wide-ranging health, well-being, amenity, and economic benefits for the existing community as well as attract new visitors.

Upgrade the environmental performance of the existing structure whilst preserving the embodied carbon of the existing building.

Reinforce Beachfields position as a key space connecting the railway station, high-street, the seafront and the surrounding community.



Tackle Climate & Ecological Emergency



Improve Health & Well-being



Create a Unique Destination



Connect the Town and Beach-front



Pride, Reputation & Public Ownership



Integrate Public Realm & Activities



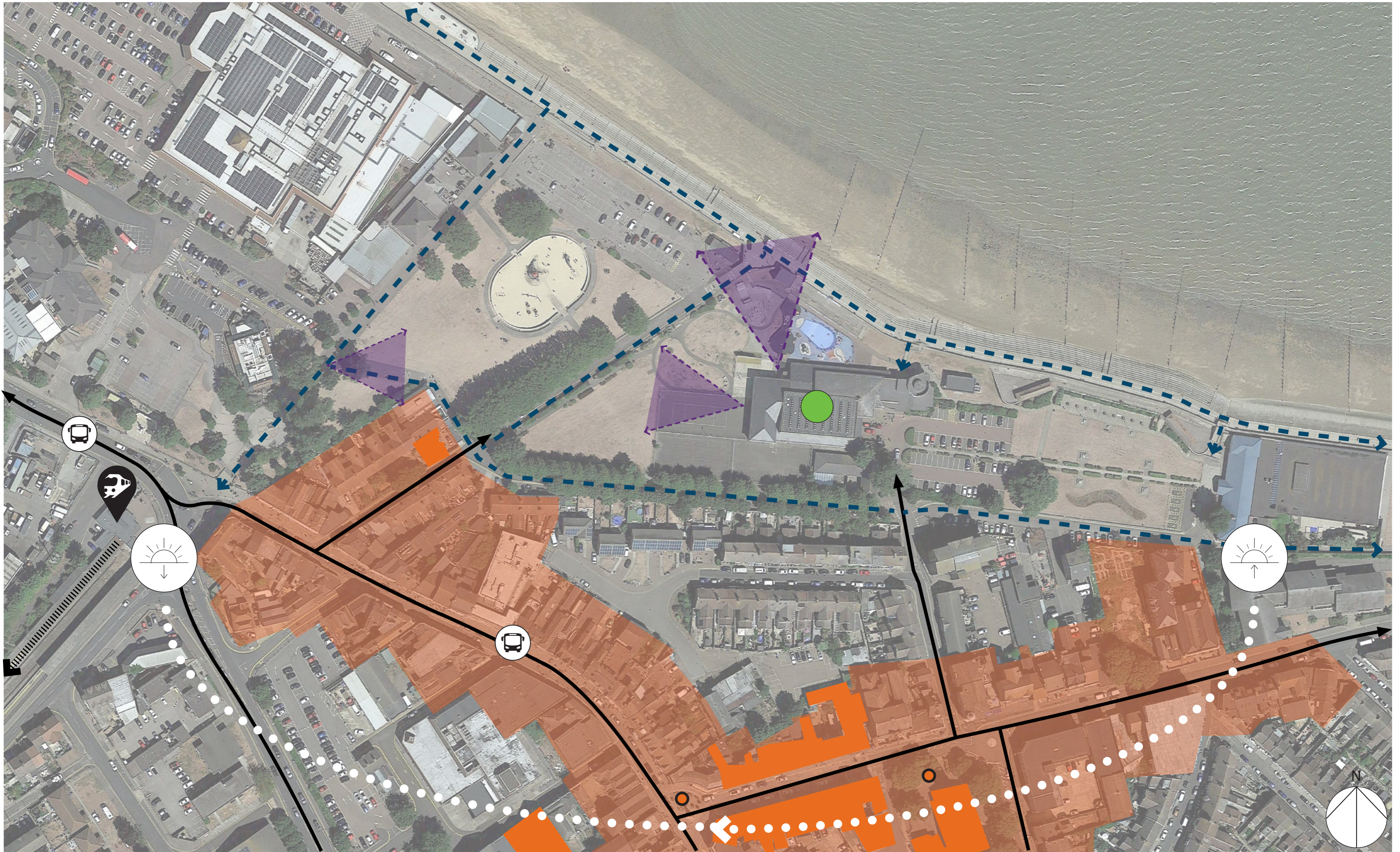
Increase Participation in Facilities



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Existing Site Overview



- Proposed Site Boundary
- Pedestrian/Cycle Routes
- Conservation Area
- Bus Stop
- Vehicle Route/Access
- Railway Line
- Listed Building
- Sun Path
- Key Views
- Railway Station
- Listed Monument

Opportunities

Close to public transport including Railway Station

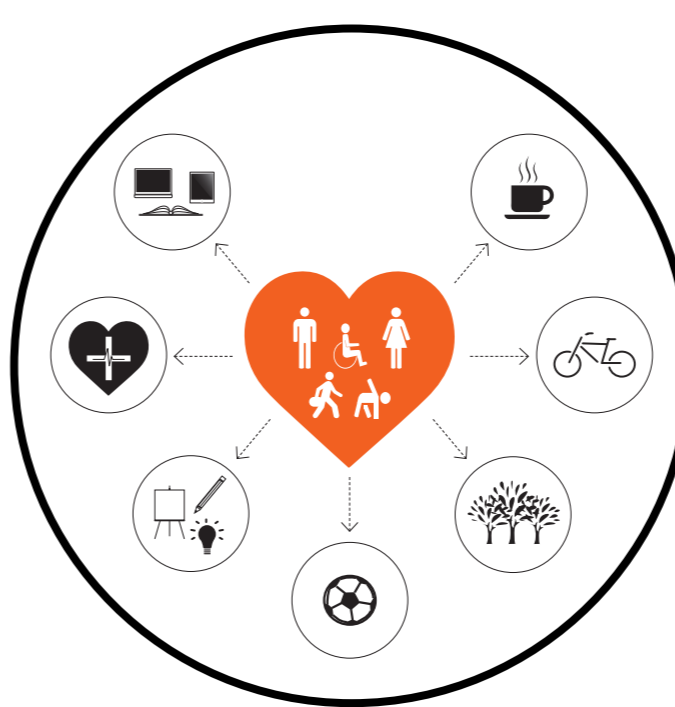
Maximise central location and enhance routes to allow safe walking and cycling

Allow the building to link with the park and provide views out towards the park and sea

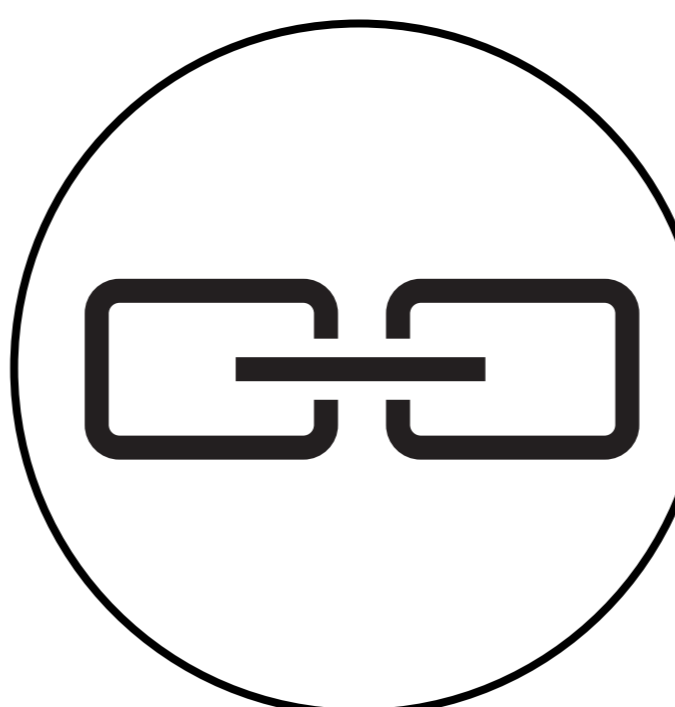
Enhance connectivity to the wider area

Create a destination facility

Key Design Objectives



■ **Destination:**
To create a unique and welcoming destination facility with a wide range of facilities and activities for the community as well as visitors. Maximise the opportunities of the site and the positioning of the building next to the park providing greater use of the existing and new outdoor activities



■ **Connections & Links:**
The existing building doesn't currently connect to the park and needs to forge stronger links to the town centre, railway station & park. The design provides a new entrance onto the park with a new prominent extension making the building more inviting



Zone 1 - Proposed Site Plan

Proposed Site Plan - Site Wide



- a** New grass.
- b** Route widened to college.
- c** Paddling pool surround/ seating area to be extended; fence moved.
- d** Trees and bushes to be considered for shading.
- e** Potential for outdoor gym, skate park, tennis & cycle park



1 Walls pulled back to widen entrance and existing arch to be centred.



2 Replacement paving to be placed in inner circle.



3 Direct route painted on road + new path across grass towards Leisure Centre.



4 Benches & furniture to be moved elsewhere on site. Enhance route from Beach Street car park.



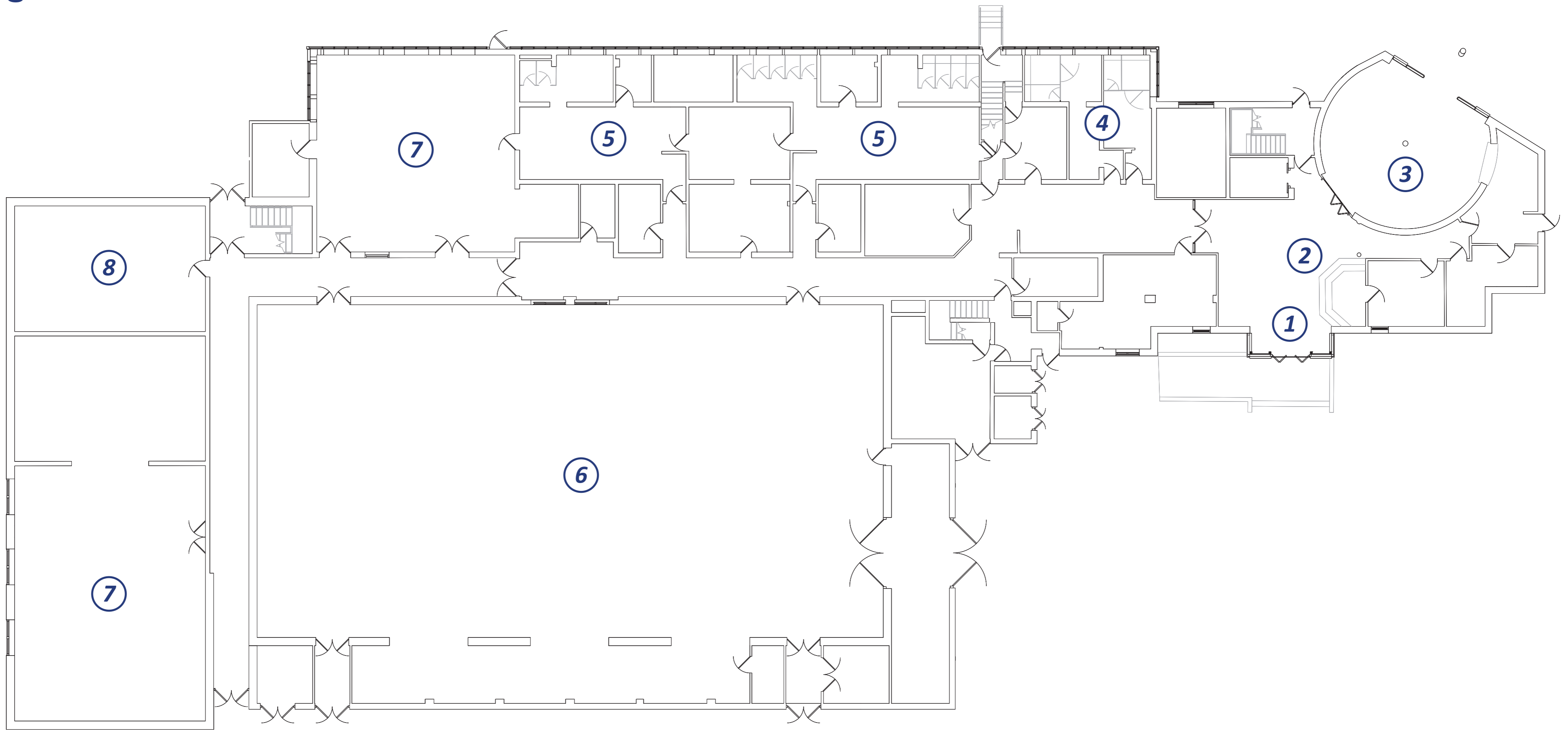
5 Area for proposed outdoor activity zone and potential to pedestrianise Beach Street.



6 Zone 2 - Location for adventure golf.

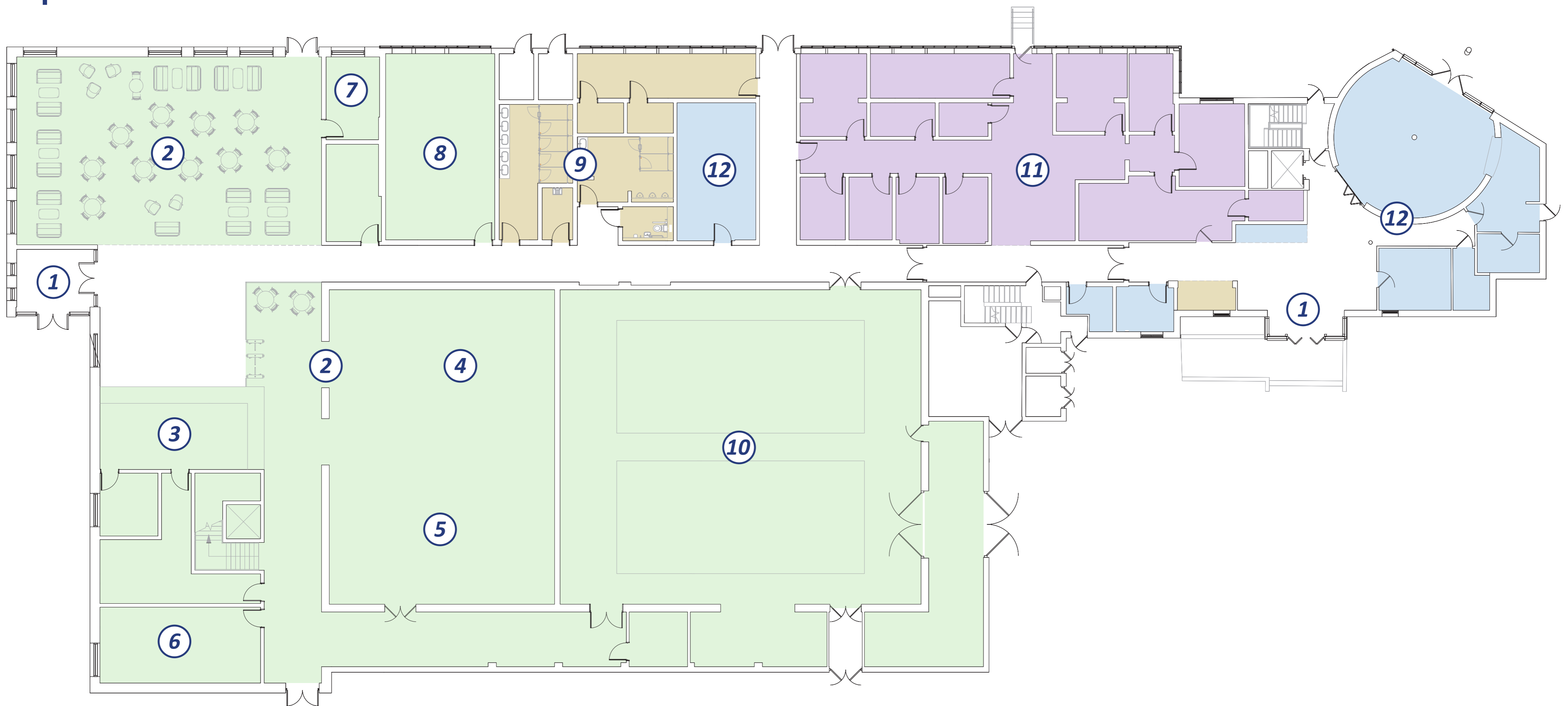


Existing Ground Floor



- ① Entrance
- ② Reception
- ③ Sheppey Matters
- ④ Toilets
- ⑤ Changing
- ⑥ Sports Hall
- ⑦ Gym
- ⑧ Spin Studio

Proposed Ground Floor



An open and accessible building for the community.

New and improved facilities including cafe, soft play & tag active

Improved connectivity to the park, town centre and railway station

Ground Floor presence for the GP and Sheppey Matters

- ① Entrance
- ② Cafe
- ③ Reception/Servery
- ④ Soft Play
- ⑤ Tag Active
- ⑥ Party Room
- ⑦ Kiosk
- ⑧ Innerva Studio
- ⑨ Toilets
- ⑩ Sports Hall
- ⑪ GP Facility
- ⑫ Sheppey Matters

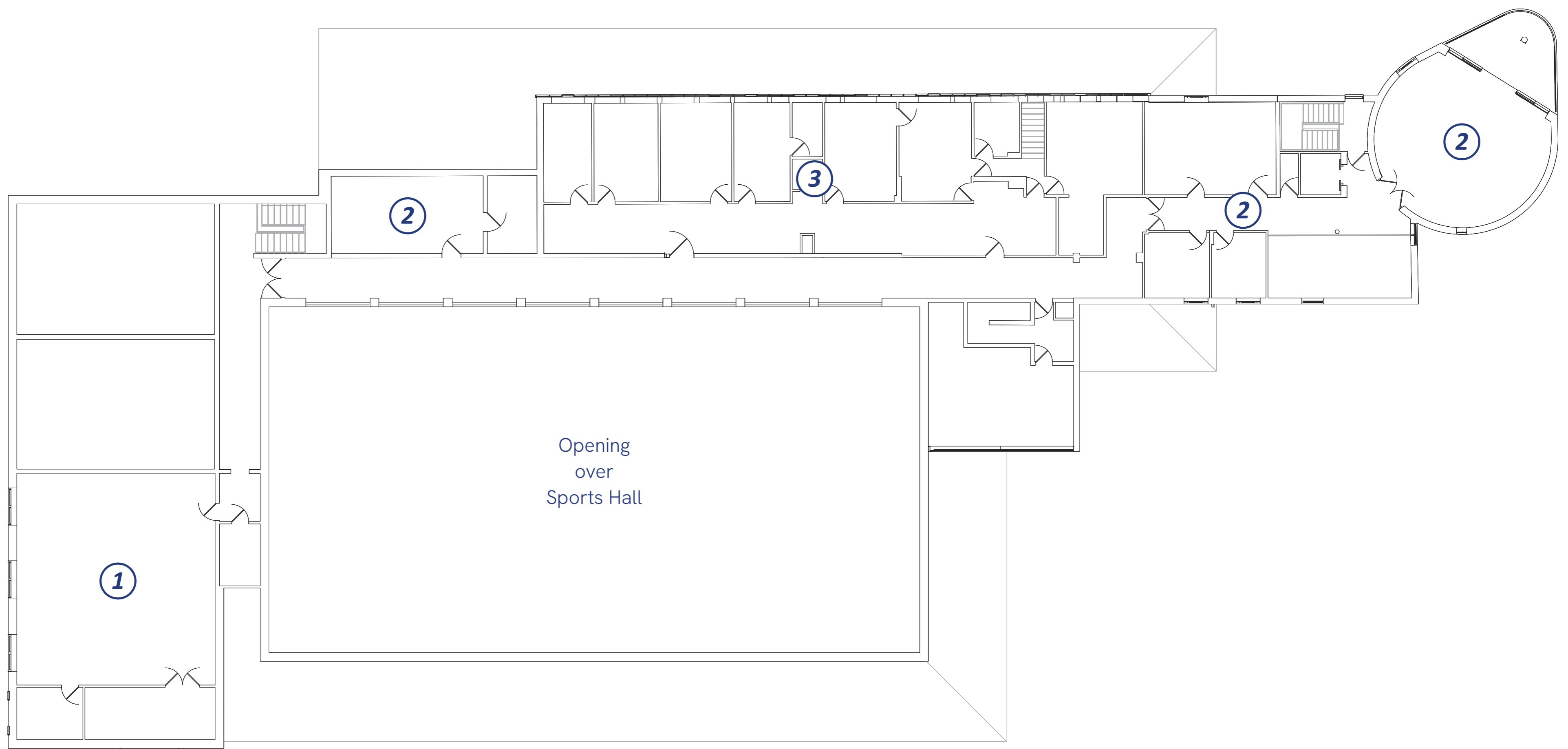
Plans are still being developed ahead of submitting a planning application.



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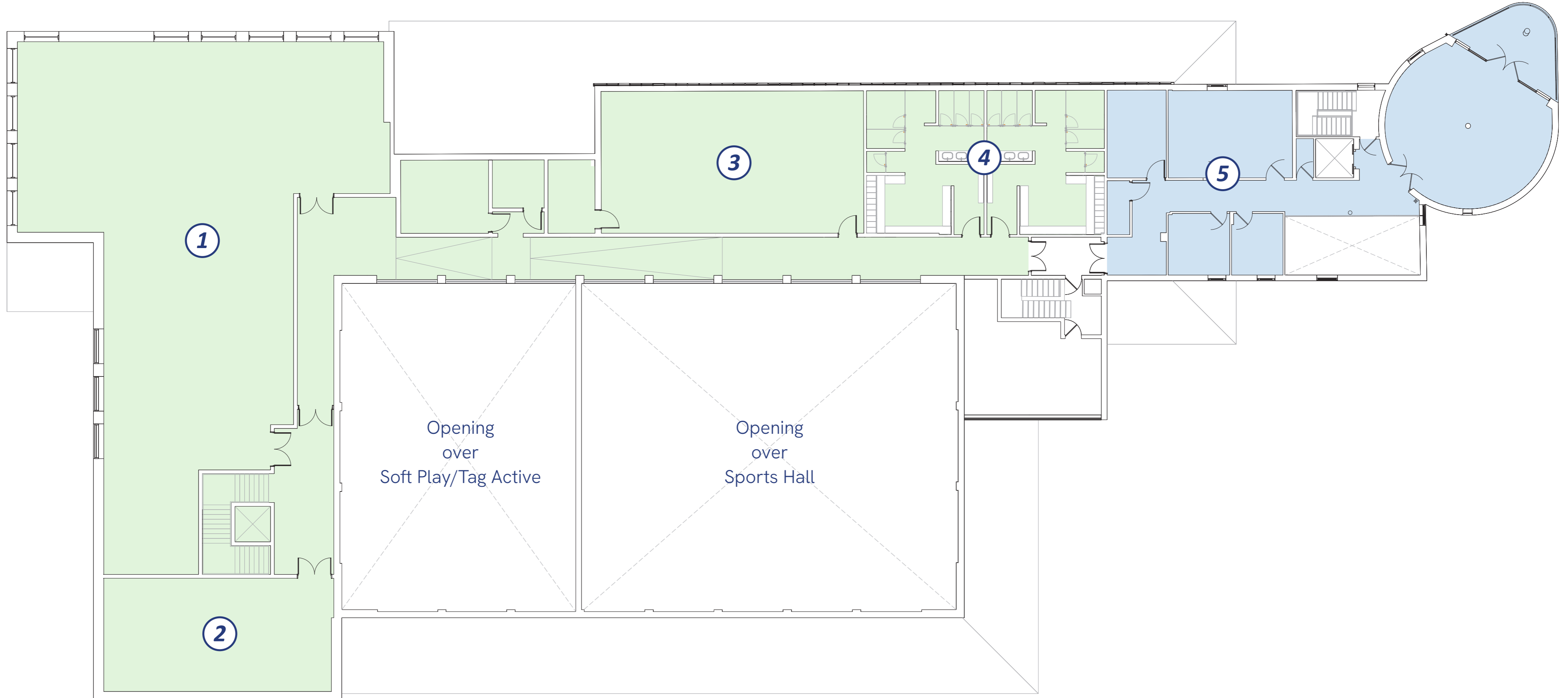
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Existing First Floor



- 1 Studio
- 2 Sheppey Matters
- 3 GP Facility

Proposed First Floor



Active frontage with sea and park views from the gym, studio and Sheppey Matters space

High quality health & fitness space at First Floor including larger gym, studio and spin

Dedicated space for Sheppey Matters at first floor with community and office space to complement ground floor space

- 1 Gym
- 2 Spin
- 3 Studio
- 4 Dry Change
- 5 Sheppey Matters

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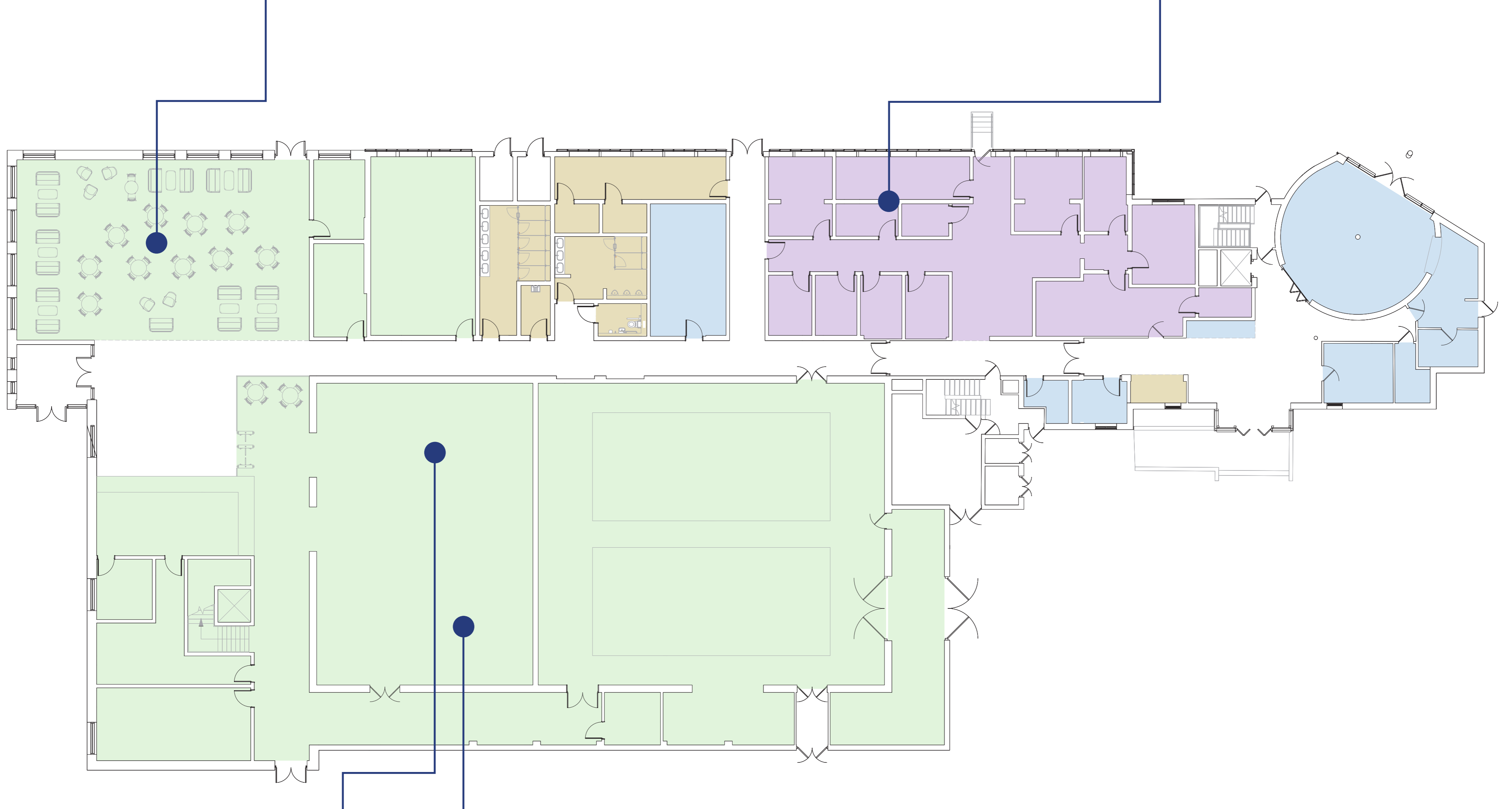
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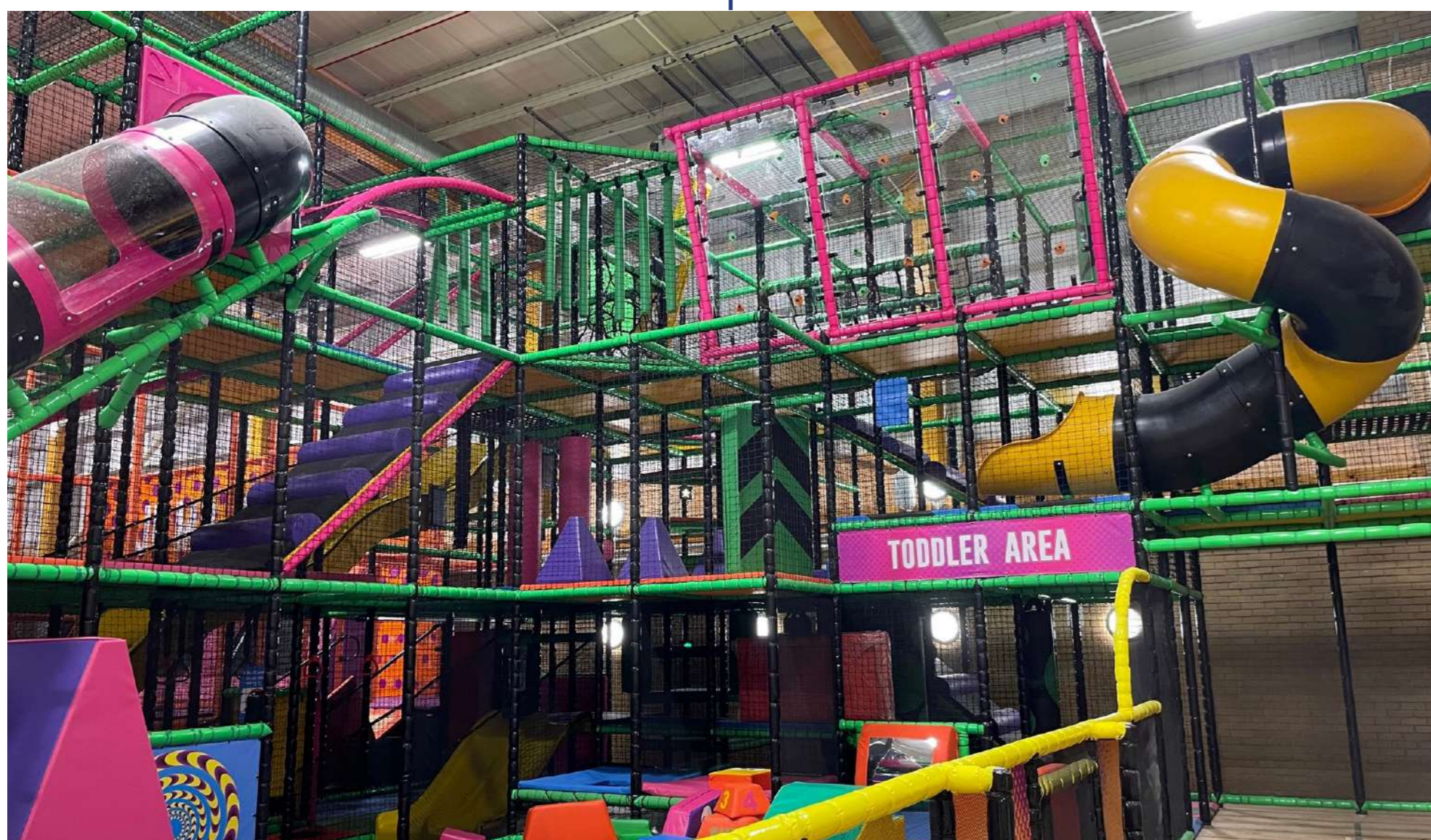
Cafe



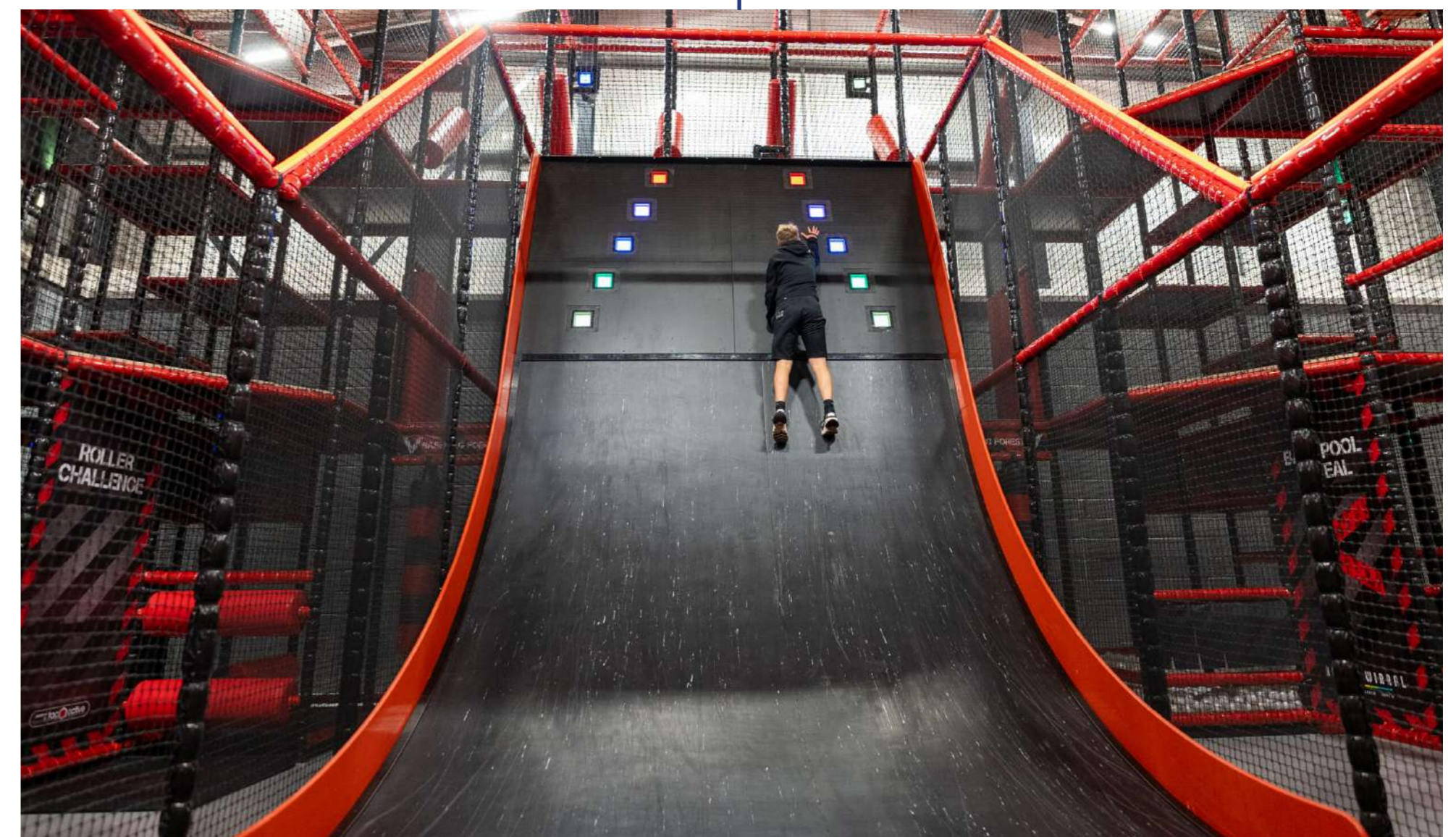
GP Facility



Soft Play



Tag Active



Example images of proposed facilities



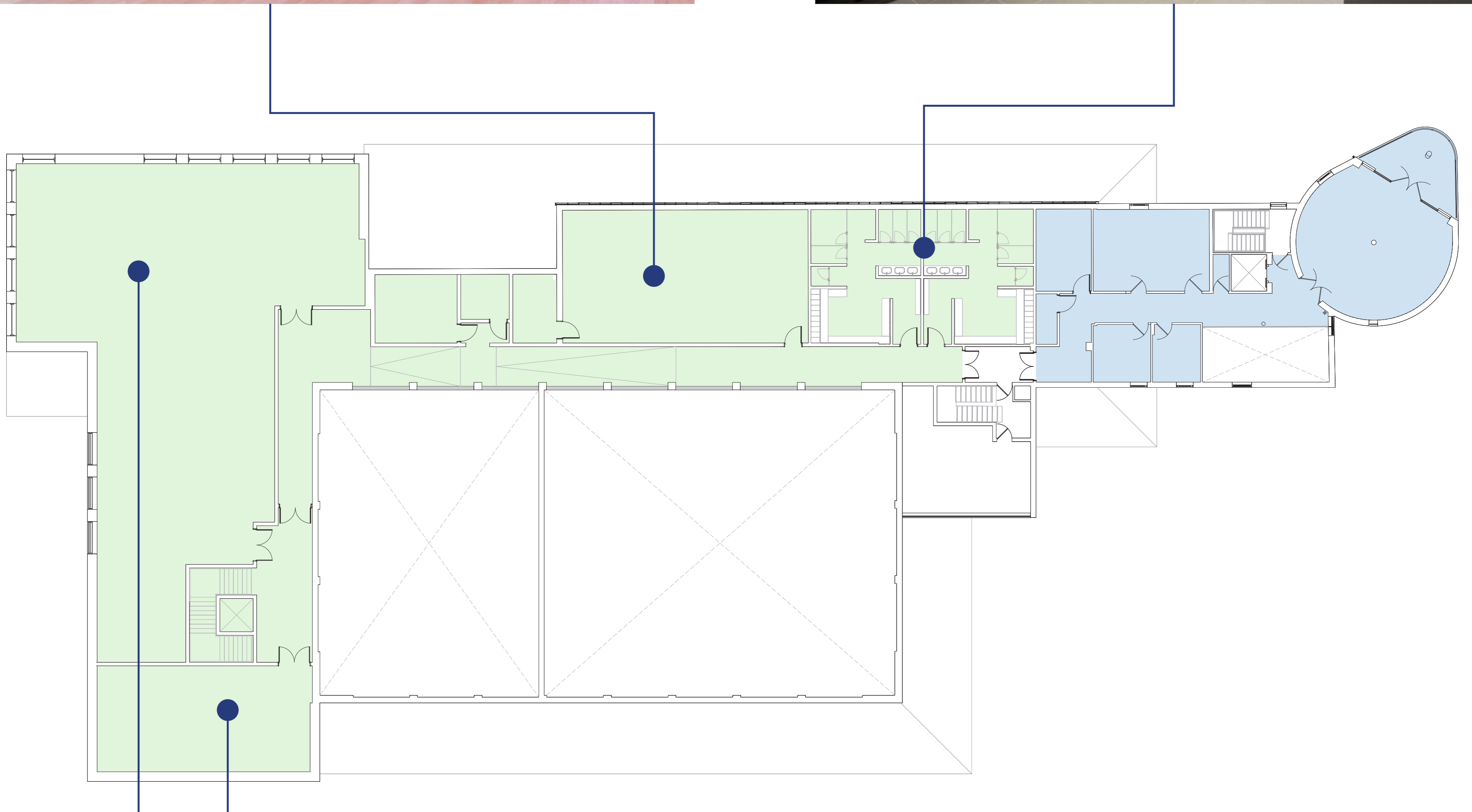
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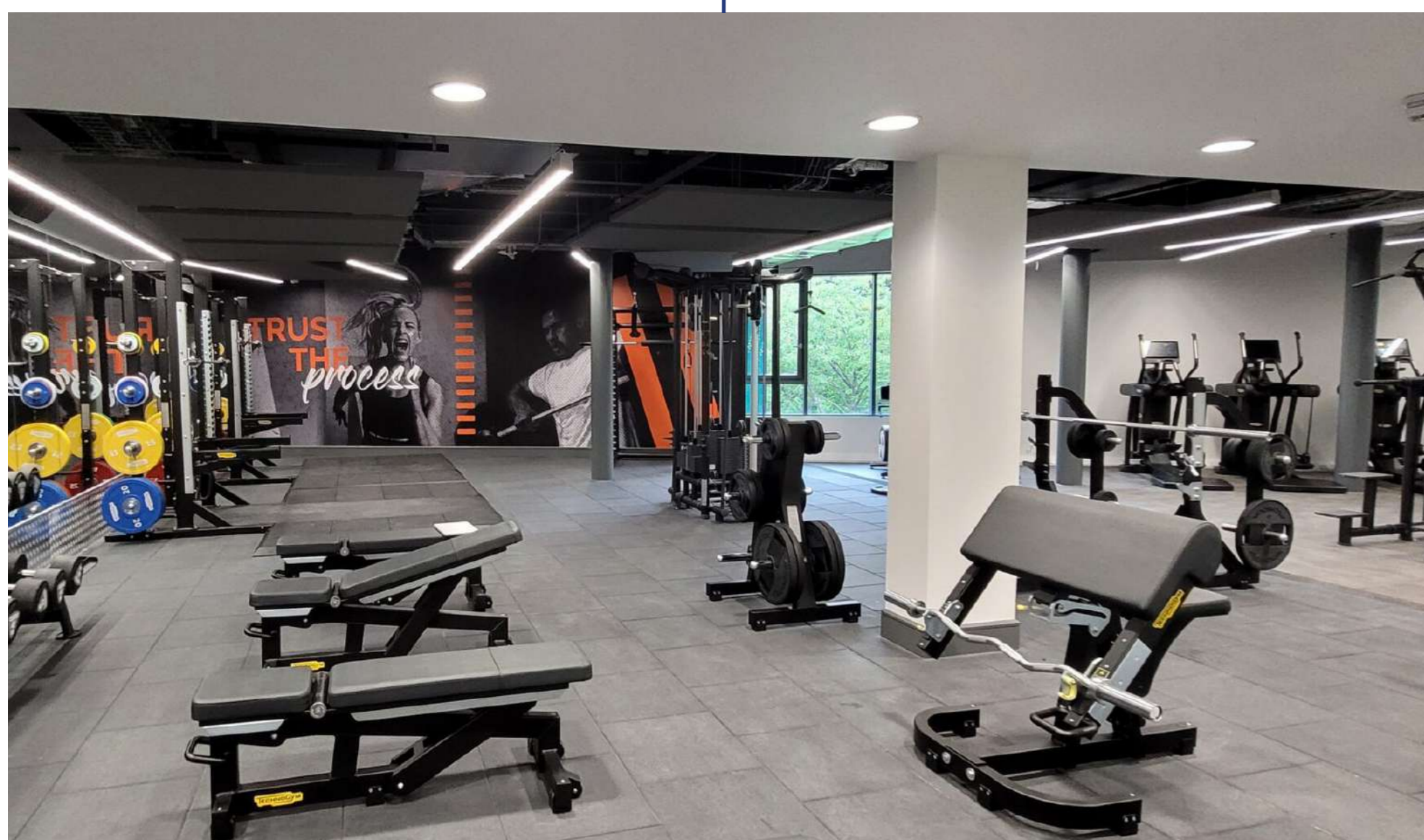
Studio



Dry Change



Gym



Spin Studio



Example images of proposed facilities

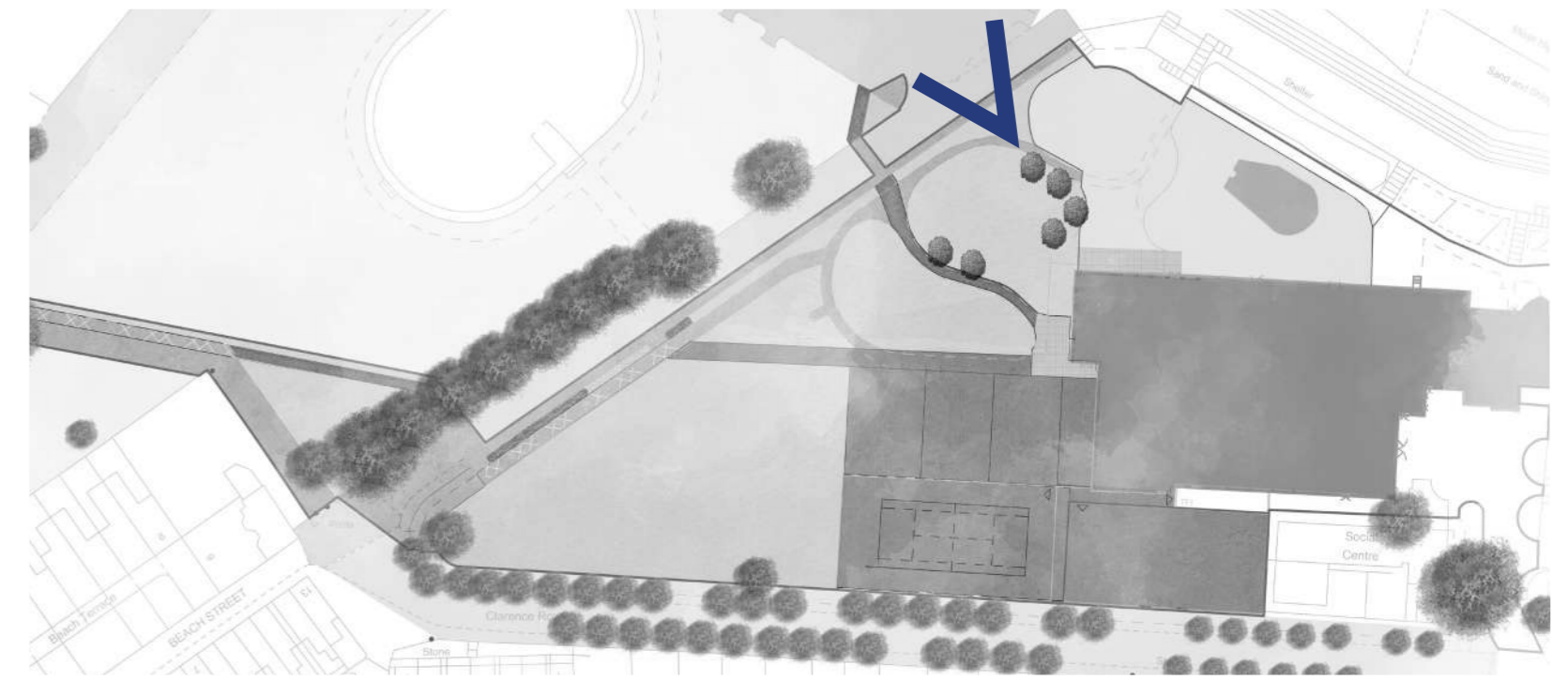


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Elevation Development

These are work in progress sketches showing early ideas of the emerging design to the new extension. The next step is explore the massing of the extension and to start considering the material treatment of the building so that it relates to its setting. The images below give an indication of the type of material palette that could be used.



The buildings location within the park provides opportunities to develop a prominent extension with a clearly defined entrance that is highly visible from key vehicular and pedestrian routes as visitors approach.

A number of materials are being explored that are appropriate to the buildings setting with current ideas shown below:

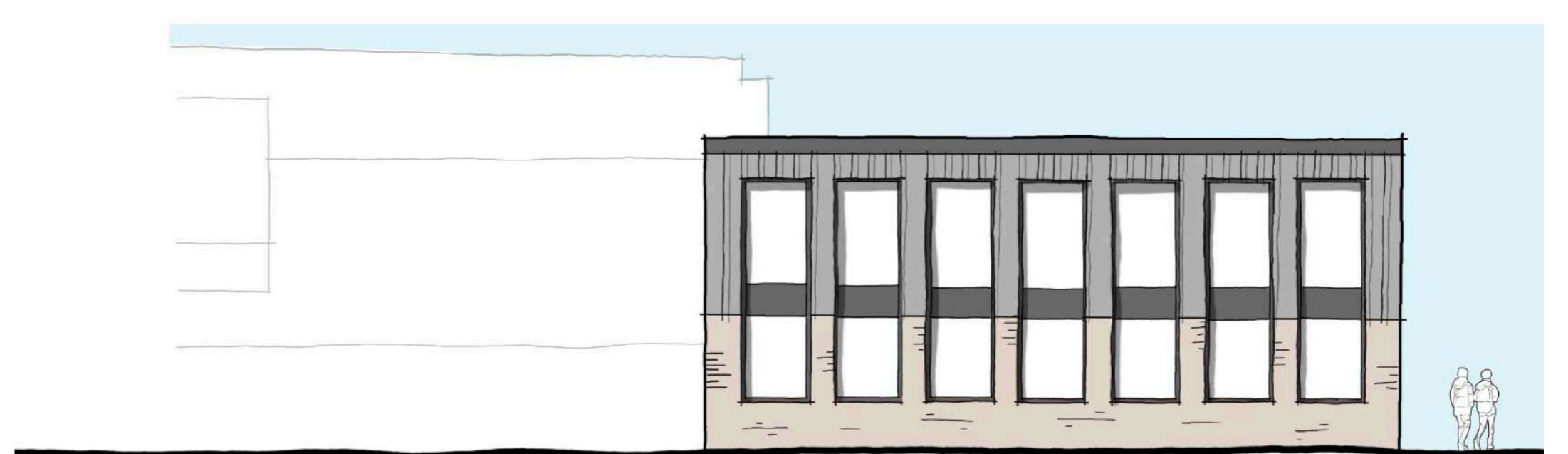
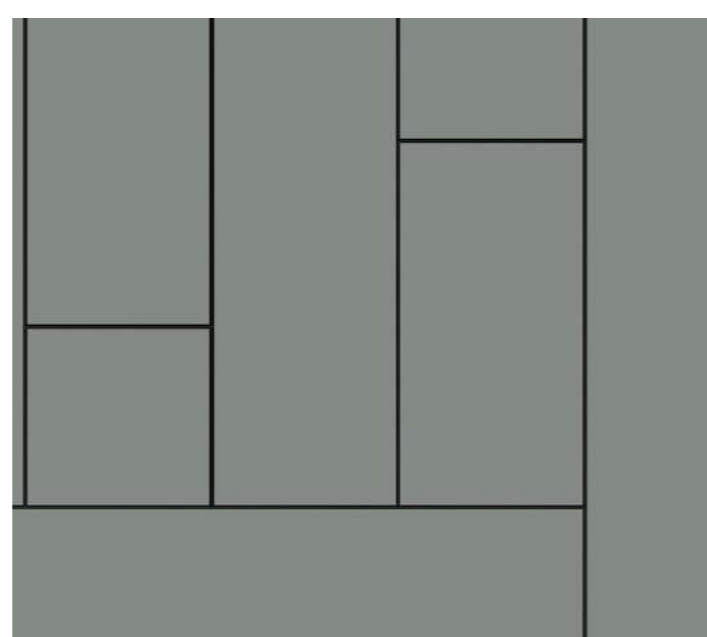
■ Brick:

Yellow weathered bricks drawing upon local architecture as well as complementing the existing building.



■ Cladding:

Coloured cladding to complement the brick and provide prominence to the building and help define the new entrance.

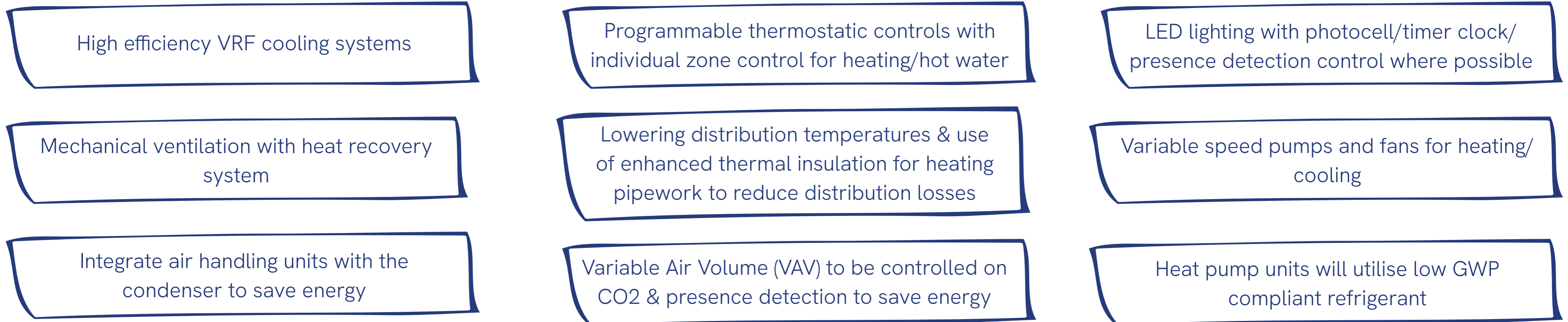


Sustainability

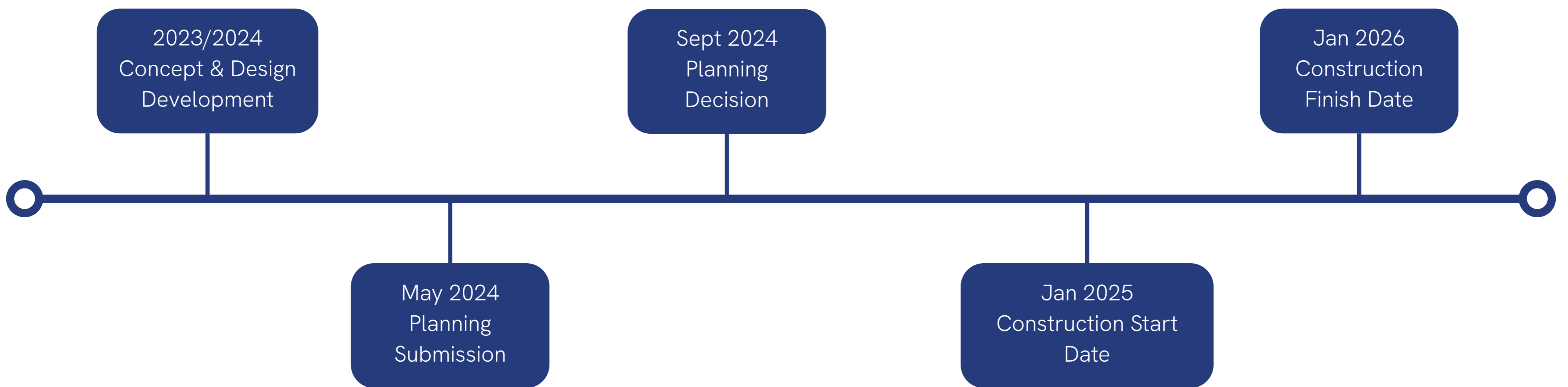
Passive Design Measures:



Active Design Measures:



Project Timeline



Facility Summary

Existing Building	Current Proposal
	Cafe
	Kiosk (Serving Paddling Pool)
	Soft Play
	Tag Active
	Party Room
	Retail Space
Sports Hall (4-Court)	Sports Hall (2-Court)
Gym	Larger Gym
Studio	Studio
Spin Studio	Spin Studio
	Innerva Studio
Changing Facilities	Changing Facilities
GP Facility	GP Facility
Sheppey Matters	Sheppey Matters
	Shared Facilities
	Public WCs (Paddling Pool)

Next Steps

We are continuing to develop the final design and are committed to engaging fully with the local community. We encourage any feedback on the proposals which will be considered as part of the ongoing design development helping to inform the final design and allow a planning application to be submitted.

Feedback can be provided using one of the following methods:



Feedback Form:
Hard copy or online at [Sheernessrevivalswale.gov.uk](https://sheernessrevivalswale.gov.uk)



Website:
[Sheernessrevival.swale.gov.uk](https://sheernessrevival.swale.gov.uk)



Email:
Sheernessrevival@swale.gov.uk

Feedback needs to be submitted by 8th May 2024

